

The University of South Dakota
Major Credit Hour Count: 70-75
Major: Innovation and Entrepreneurship, B.B.A.

| | SRG/Major Requirement | Cr Hrs | | SRG/Major Requirement | Cr Hrs |
|---|--------------------------|--------|--|--------------------------|--------|
| <u>First Year - 1st Semester</u> | | | <u>First Year - 2nd Semester</u> | | |
| Engl 101 Composition | SGR 1 | 3 | MATH 121 Survey of Calculus | Pre-Major | 4 |
| Math 102 College Algebra* | SGR 5 | 3 | Science Course | SGR 6 | 4 |
| Science Course | SGR6 | 4 | ECON 201 Princ of Microeconomics | SGR3, Pre-Major | 3 |
| BADM 101 Survey of Business | Pre-Major | 3 | SPCM 101 Fund of Speech | SGR 2 | 3 |
| Elective | | 3 | | | |
| Semester Credit Hours: 16 | | | Semester Credit Hours: 14 | | |
| <u>Second Year - 1st Semester</u> | | | <u>Second Year - 2nd Semester</u> | | |
| ACCT 210 Principle of Accounting I | Pre-Major | 3 | ACCT 211 Princ of Accounting II | Pre-Major | 3 |
| ENGL 205 Business Writing | SGR1 | 3 | Social Science | SGR 3 | 3 |
| ECON 202 Princ of Macroeconomics | Pre-Major | 3 | Fine Arts | SGR 4 | 3 |
| Humanities | SGR4 | 3 | BADM 220 Business Statistics | Pre-Major | 3 |
| Elective | | 3 | Elective | | 3 |
| Semester Credit Hours: 15 | | | Semester Credit Hours: 15 | | |
| <u>Third Year - 1st Semester</u> | | | <u>Third Year - 2nd Semester</u> | | |
| BADM 310 Business Finance | Major | 3 | BADM 321 Business Statistics II | Major | 3 |
| BADM 323 Information Systems for Bus. Prof. | Major | 3 | BADM 369 Org Behavior & Theory | Major | 3 |
| BADM 370 Marketing | Major | 3 | BADM 350 Legal Environment of Business | Major | 3 |
| ENTR 330 Creativity, Innov. & Entrep. | Major | 3 | ENTR 340 Man. Change & Growth | Major | 3 |
| ENTR 350 Market Opportunities Analysis | Major | 3 | ENTR 440 Entr. Valuation & Fin. | Major | 3 |
| | | 15 | | | 15 |
| <u>Fourth Year - 1st Semester</u> | | | <u>Fourth Year - 2nd Semester</u> | | |
| BADM 425 Prod. & Operations Management | Major | 3 | BADM 482 Business Policy & Strategy | Major | 3 |
| ENTR 481 New Venture Planning & Devel. | Major | 3 | ENTR 482 New Venture Creation | Major | 3 |
| Business Electives | Major | 3 | Advanced Electives | | 9 |
| Approved ECON Course | Major | 3 | | | |
| Advanced Elective | | 3 | | | |
| | | 15 | | | 15 |
| | | | Total Major Requirements 120 | | |

Notes: *Initial mathematics course based on placement.

Students must meet requirements for admission to the Beacom School of Business majors before enrollment in 300/400 level business courses(ACCT, BADM, BLAW, DSCI, ECON, ENTR, FIN, HRM, HSAD, MGMT, MKTG) from USD.