The University of South Dakota
Major Credit Hour Count: 70-75
Major: Innovation and Entrepreneurship, B.B.A.

[2018-2019 Academic Catalog]

	SGR/Major Requirement	Cr Hrs
First Year - 1st Semester		
Engl 101 Composition	SGR 1	3
Math 102 College Algebra*	SGR 5	3
Science Course	SGR6	4
BADM 101 Survey of Business	Pre-Major	3
Elective		3
	Semester Credit Hours:	**16**
Second Year - 1st Semester		
ACCT 210 Principle of Accounting I	Pre-Major	3
ENGL 205 Business Writing	SGR1	3
ECON 202 Princ of Macroeconomics	Pre-Major	3
Humanities	SGR4	3
Elective		3
	Semester Credit Hours:	**15**
Third Year - 1st Semester		
BADM 310 Business Finance	Major	3
BADM 323 Information Systems for Bus. Prof.	Major	3
BADM 370 Marketing	Major	3
ENTR 330 Creativity, Innov. & Entrep.	Major	3
ENTR 350 Market Opportunities Analysis	Major	3
		15
Fourth Year - 1st Semester		
BADM 425 Prod. & Operations Management	Major	3
ENTR 481 New Venture Planning & Devel.	Major	3
Business Electives	Major	3
Approved ECON Course	Major	3
Advanced Elective		3
		15

	SGR/Major Requirement	Cr Hrs
First Year - 2nd Semester		
MATH 121 Survey of Calculus	Pre-Major	4
Science Course	SGR 6	4
ECON 201 Princ of Microeconomics	SGR3, Pre-Major	3
SPCM 101 Fund of Speech	SGR 2	3
	Semester Credit Hours:	**14**
Second Year - 2nd Semester		
ACCT 211 Princ of Accounting II	Pre-Major	3
Social Science	SGR 3	3
Fine Arts	SGR 4	3
BADM 220 Business Statistics	Pre-Major	3
Elective		3
	Semester Credit Hours:	**15**
Third Year - 2nd Semester		
BADM 321 Business Statistics II	Major	3
BADM 369 Org Behavior & Theory	Major	3
BADM 350 Legal Environment of Business	Major	3
ENTR 340 Man. Change & Growth	Major	3
ENTR 440 Entr. Valuation & Fin.	Major	3
		15
Fourth Year - 2nd Semester		
BADM 482 Business Policy & Strategy	Major	3
ENTR 482 New Venture Creation	Major	3
Advanced Electives		9
		15

Total Major Requirements **120**

Notes: *Initial mathematics course based on placement.
Students must meet requirements for admission to the Beacom School of Business majors before enrollment in 300/400 level business courses(ACCT, BADM, BLAW, DSCI, ECON, ENTR, FIN, HRM, HSAD, MGMT, MKTG) from USD.